

PRESS RELEASE - 03/23/2011

A catamaran as backdrop

Lagoon, the world's leading builder of cruising catamarans, wanted to show a truly original Lagoon 380 (the brand's flagship model) to celebrate the second International Multihull Boat Show in La Grande Motte (14 – 17 April). Rather than settling for "hull decoration" in the purely commercial sense, we had the idea of using it as a support for a truly artistic piece of work, so we asked the painter Marc Rambeau if he was interested in taking up the challenge.

You don't spend 20 years of your life in pleasure boating without it leaving its mark, and Marc quickly confirmed his willingness to try the experience.

For the Lagoon 380, he chose the Polynesian pirogue race – Polynesia is without doubt one of the birthplaces of the multihull – to present, in streaks of colour, the joyous, powerful paddling of the participants in the Vaa'a races, and he uses the repetition of images to give an impression of the extraordinary effort of rowers, and the energy, vigour and speed emanating from these races...

Marc Rambeau was born near La Rochelle in France, but has spent the major part of his life in the Pacific. He arrived in Nouméa in 1968, explored Tahiti and Polynesia in 1970, then travelled between the two islands before finally settling in Australia in 1985. Marc Rambeau is thus an "Oceanian", a man whose focus is on the sea and all the cultural and leisure activities associated with it, such as sailing and pirogues. This natural affinity for the ocean couldn't not figure in his paintings.

International Multihull Show (Salon International du Multicoque)
La Grande Motte - 14 to 17 April 2011

Photos: Nicolas Claris



www.cata-lagoon.com

www.marc-rambeau.com

Media website (high definition photos): www.cata-lagoon.com/media

CONTACTS - Joël Jarrijon: j.jarrijon@cnb.fr / Cécile Wittmann: c.wittmann@cnb.fr



162, quai de Brazza - CS 81217 - 33100 Bordeaux - France - Tél. + 33 (0) 557 80 92 80

E-mail : info@cata-lagoon.com / www.cata-lagoon.com